



DEPARTMENT OF THE ARMY  
HEADQUARTERS UNITED STATES ARMY AVIATION CENTER OF EXCELLENCE  
453 NOVOSEL STREET  
FORT RUCKER ALABAMA 36362-5105

REPLY TO  
ATTENTION OF

Policy Memo 09-90

ATZQ-CSM-RE

23 January 2009

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Fort Rucker Individual Retention Incentive Program and Unit Retention Awards Program

1. References.
  - a. Army Regulation 601-280, Army Retention Program, 31 January 2006.
  - b. Army Regulation 600-8-10, Leaves and Passes, 15 February 2006.
2. The retention incentive program applies to the following Soldiers:
  - a. Soldiers reenlisting in the Regular Army or extending under the provision of the Bonus Extension and Retraining Program.
  - b. Soldiers committed to affiliate with a troop program unit of the Army National Guard or Army Reserve.
3. In addition to the incentives established by Army Regulation 600-8-10, the following incentives are offered:
  - a. Soldiers may select the date, location, time, and officer of choice to perform their reenlistment or agreement to transition ceremony.
  - b. Reenlisting or transitioning Soldiers will be given the day of the ceremony and the day after off to take care of personal business; i.e., obtain a new ID card, finance appointments, etc.
  - c. Reenlisting or transitioning Soldiers will be afforded a 4-day pass to be taken within 30 days of the ceremony.
4. All units down to company/detachment level will establish a retention incentive program to supplement the incentives contained in the memorandum.
5. The Fort Rucker Unit Retention Awards Program recognizes retention achievement of units and unit counselors. Specifically, it establishes procedures for an annual award.
6. Annual retention award(s) for units and unit career counselors for the active and reserve categories will be presented as follows:
  - a. The first brigade on Ft Rucker that achieves a minimum of 100 percent of its objectives in all categories will receive the Commanding General's Early Bird Award. This award will consist of a plaque, coin, and certificate from the Commanding General.

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b. All brigades that achieve a minimum of 100 percent of the initial term, mid-career, career, and Army Reserve/National Guard mission will receive a trophy to be presented by the Commanding General.

c. The career counselors in each brigade will receive a plaque and Fort Rucker Certificate of Appreciation.

7. All subordinate units will establish a unit retention awards program that mirrors the awards contained in this memorandum, to include the Commanding General's Early Bird Award.

8. This memorandum supersedes Policy Memo 07-89 and 07-90 dated 3 October 2007.

9. "Above the Best"

/SIGNED/

JAMES O. BARCLAY III

MG, USA

Commanding

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